Siemens Life.
Sense of hearing meets sense of style.

The stylish hearing solution that helps you enjoy every decibel of life.
www.siemens.com/hearing

Answers for life.

SIEMENS

SIEMENS

Meet the new Siemens Life.

Style is about perfection. It's not only what is seen externally, but also what's felt instinctively. It's about a polished appearance, but also flawless performance.

This careful attention to detail is precisely what we've put into Siemens Life. From its graceful contours, to its intuitive technology, Life is designed to suit you in every way. Small and sleek, yet smart and sophisticated. It not only looks elegant, it also performs beautifully. Discover better sound, without compromising your style.

Life unites exceptional design and extraordinary technology in an inconspicuous size.

Invisible meets beautiful.

Life is about your personal style. From its imperceptible size and chic design, to its automatic handling, it is created to suit you. To adapt to you. To support you. Not change you.

Available only in small.
If you're looking for a discreet hearing solution, then Life's small size will fit you perfectly. Not only does the instrument hide comfortably behind your ear, its ultra-slender tube practically disappears. And if someone manages to catch a glimpse, its elegant and timeless design is sure to please.

No one will notice. Not even you.
With Life, discretion is not just about size, but also performance. It's fully automatic, which means it intuitively adjusts to your environment and learns your hearing preferences.

There are no manual volume or program changes, so no one spots a thing. Even when you want to have more control, the stylish ePen™ and ProPocket™ remote controls let you do so completely inconspicuously.

Show your true colors.
Life is made for purists and expressionists alike. With an impressive range of classic and contemporary shades, the choice is all yours. And when you're ready for change, Life is too, thanks to its clever exchangeable covers.

ProPocket™ and ePen™
remote controls allow you to adjust your Life instruments elegantly and discreetly. ePen won the renowned IF award.

Now you see it, now you don't: 62 decibels

Exactly my style:
72 decibels

Fast meets flexible.

The best part about Life is that it suits everyone. With its unique open fitting design, it accommodates even the smallest ear canals. Quick, easy and reliable, Life is the ultimate ready-to-wear hearing solution.

Be ready in no time.
Why wait to enjoy great hearing? Life fits you instantly from day one. It's open fitting concept means you can be all set after just one visit to your Hearing Care Professional. Even for first-time wearers, Life is easy from the start and comfortable from then on.

Effortless handling.
Life is delightfully low on maintenance. While its tubing offers you outstanding hearing performance, it requires very little care. That's because it's easy to clean and inexpensive to replace. So you have maximum comfort with minimum fuss. Reliable and durable, Life is a joy to use.

Life is the quick and easy solution for discerning individuals.

Dark champagne
or chestnut:
67 decibels

Freedom meets finesse.

Exchangeable housing
If your style preferences change, your Hearing Care Professional can easily switch Life's housing.

Push button
Allows you to change programs and turn your instruments on and off comfortably.

Battery door switch
Turns off the instrument while holding the batteries in place.

LifeTube
Ultra thin and transparent, the inconspicuous tubing gently hugs your ear for the most comfortable fit.

Life Tip
Fits comfortably in the ear canal and is easy to clean and exchange.

Hair and skin colors

Snow White | Pearl White | Silver | Dark Champagne | Grey | Granite | Dark Slate

Brown | Sandy Brown | Beige | Golden Blonde | Chestnut | Black

Fashion colors

Charming | Blooming | Shining

- Life is available in 16 colors including natural hair and skin tones as well as fashion colors.

The essence of individuality.

No matter what your style preferences are, you'll find that Life complements them perfectly. You decide if you want your instruments to stand out or blend in. And when you feel like a fresh new look, it'll take less time than a haircut for your Hearing Care Professional to swap covers.

Life is the ideal solution for individuals with mild to moderate hearing loss who have a passion for design. And rest assured that beneath its beautifully crafted exterior is technology that works just as gracefully while offering the same degree of personalization.

Technology meets tomorrow.

With Life, style is something that you not only see, but also feel. It's part of a new generation of instruments from Siemens that are equipped with our latest innovation: BestSound Technology. Automatic, adaptive and ahead of their times, these advanced features are designed to deliver a tailor-made and elegant hearing experience.

BestSound™ Technology

SoundLearning 2.0

Listens to your needs.
Like everything else about Life, its new SoundLearning™ 2.0 is made to bring you greater individuality. It does so by learning and adjusting to your personal hearing preferences regardless of your environment. Whether you're having a quiet chat, enjoying your favorite music or at a crowded party, it automatically learns how you adjust your instruments and, over time, it does it all for you.

So you'll enjoy sound that's tailored to your liking, without lifting a finger. And since you won't be fiddling with your instruments, it also means greater discretion. SoundLearning 2.0 makes listening more natural. Now you can simply forget about your hearing instruments and be yourself.

Life in the color silver has an elegant and modern look that perfectly complements many favorite accessories.

FeedbackStopper

Stops unfashionable whistling.
Feedback whistling associated with some hearing instruments is uncomfortable, and embarrassing. Equipped with the revolutionary FeedbackStopper from Siemens, your Life hearing instruments are able to quickly detect and minimize whistling before it starts.

SpeechFocus

Knows what's happening around you.
Face-to-face conversations are great, but the sounds of your world are all around you. Sometimes, the most important sounds can come from behind or beside you. For example, driving a car and trying to listen to someone talking from the back seat or having a conversation while walking side by side with a friend can be challenging with most hearing instruments. But not with Life. That's because it's equipped with SpeechFocus, a unique feature available exclusively from Siemens. SpeechFocus constantly scans your environment and automatically detects when someone is speaking to you. No matter what direction the voice comes from, it will help you understand what's being said. Clearly and effortlessly.

Long distance love:
71 decibels

Effortless meets wireless.

For well-connected individuals, nothing keeps you closer than Tek: the optional wireless enhancement system that links Life to your world.

Stay in touch. Lose the wires.
Make phone calls more personal. Hear music that sounds more alive. Tek™ connects wirelessly to your favorite devices through a dedicated remote control, Tek Connect. Smart and powerful, it streams sound from phones, MP3 players and other audio sources straight to your Life instruments. So you have true stereo sound directly in your ears.

Tek works instinctively. So if you're listening to music and the phone rings, simply answer the call and Tek will automatically switch to the telephone mode. As soon as you hang up, it switches right back to your music. Life couldn't be easier. And if you're always on the go, Tek Connect is a great companion. You can use it as a hands-free wireless headset for your Bluetooth-enabled mobile phone. Freedom from wires and freedom to enjoy your modern lifestyle.

Tek™ Connect. Smart and stylish, Tek connects you wirelessly to your favorite audio devices.

A fascinating viewpoint: 48 decibels

Situations meet solutions.

The table below will help you select the optimum hearing instrument depending on the situations that are relevant and important to your life.

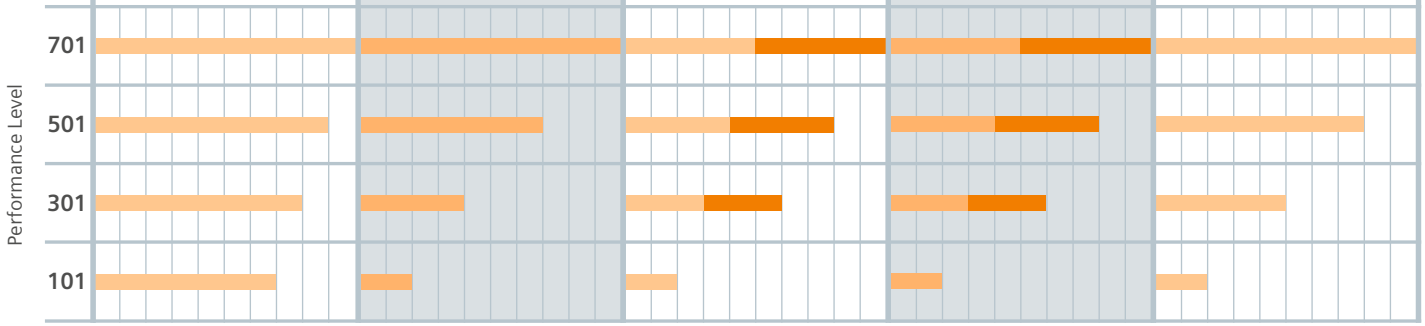
"I want to hear others properly."

"I want to hear others better when there's background noise."

"I want to enjoy my favorite TV shows."

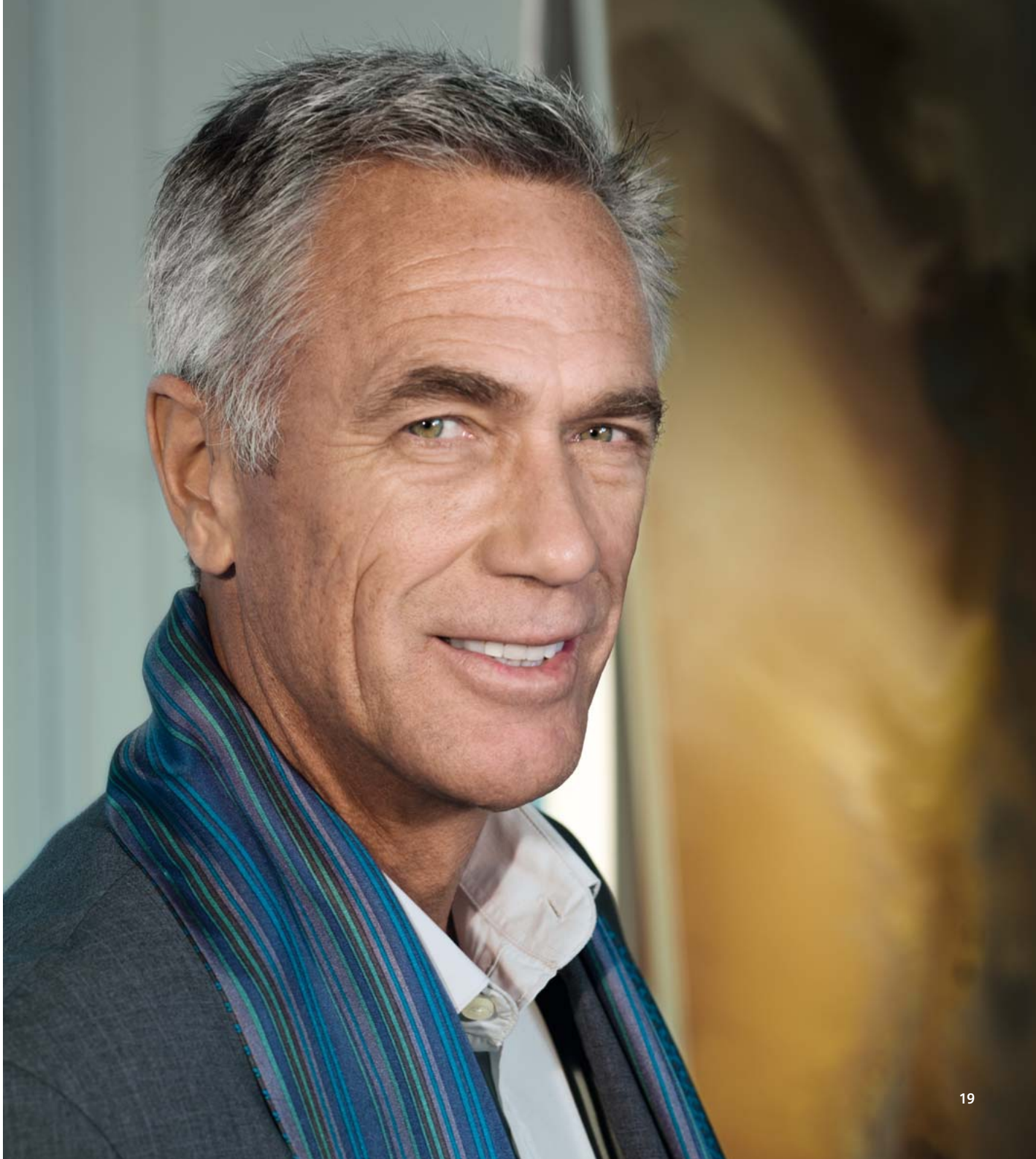
"I want to hear well when using my phone."

"I want to hear my favorite music."

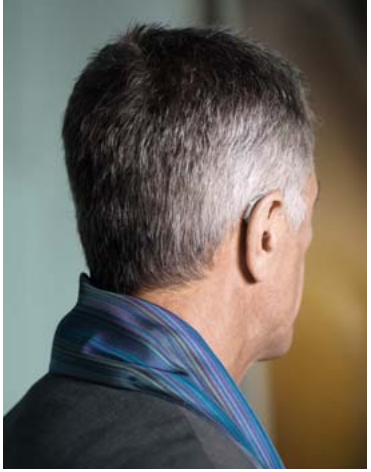


The lengths of the bars show you which performance level suits your needs best.

with Tek



Form meets function.



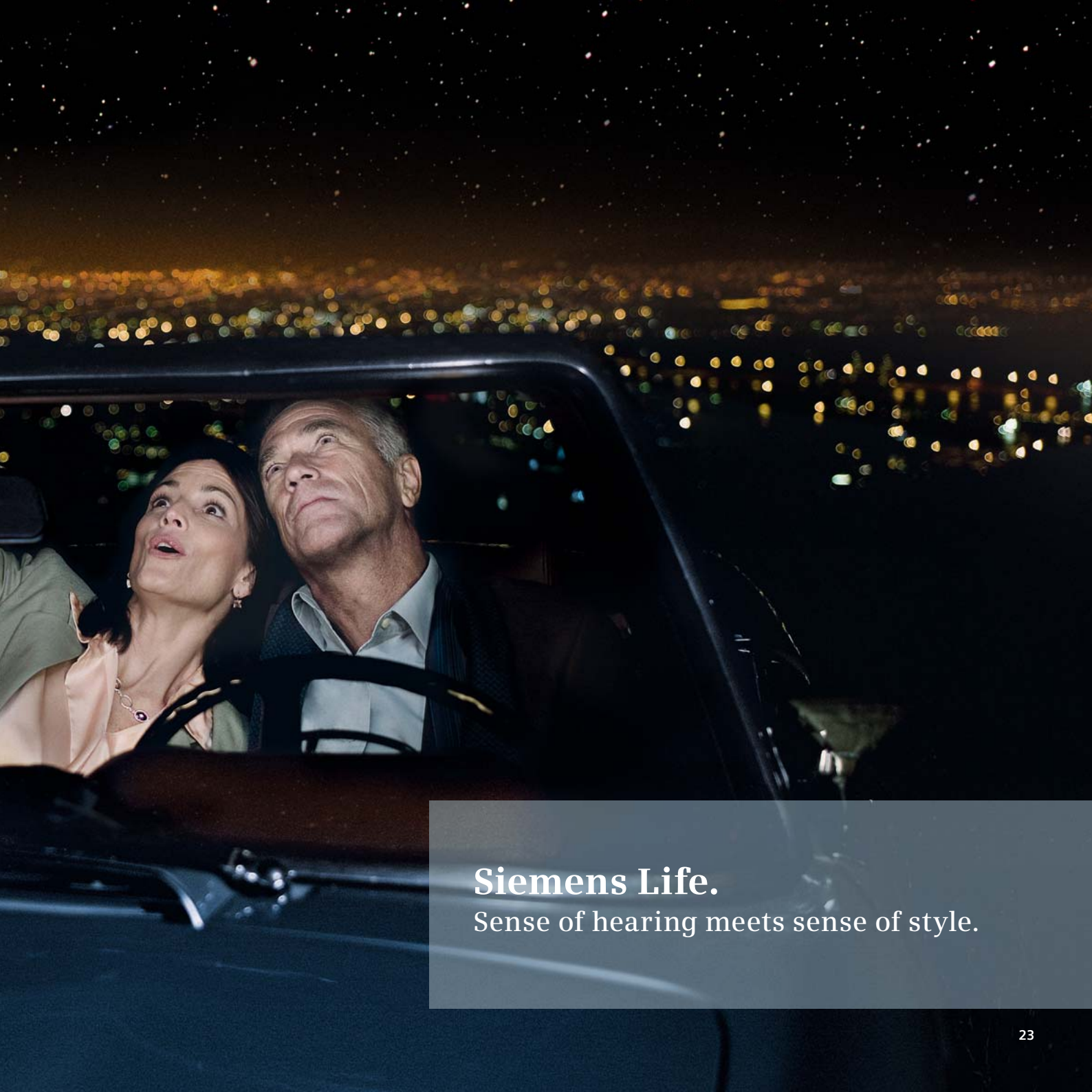
If you're looking for a stylish and inconspicuous design with the latest hearing technology, Life is the ideal solution. With four performance levels to choose from, you're sure to find the perfect fit.

Features and descriptions

Speech intelligibility		Life 701	Life 501	Life 301	Life 101
SpeechFocus	Automatically focuses on speech – no matter where your dialog partner is situated. So you can conveniently listen to people in the back of your car while you are in the driver's seat.	✓	–	–	–
Directional Microphones	Let you follow a conversation better by softening surrounding noises.	automatic multi-channel adaptive	automatic multi-channel adaptive	automatic adaptive	automatic
Number of Channels	Indicates the degree of fine-tuning options for your hearing instruments.	16	12	8	6
Tek™	Optional wireless enhancement system which connects you to your multi-media devices like phones, MP3 players and TVs.	✓	✓	✓	–

Sound comfort		Life 701	Life 501	Life 301	Life 101
FeedbackStopper	Automatically eliminates feedback whistling fast and reliably – no more embarrassing whistling.	✓	✓	✓	✓
SoundBrilliance™	Extends high-frequency sounds for a fuller, richer listening experience.	✓	✓	–	–
TruEar™	Simulates ear acoustics to localize more naturally where sounds comes from.	✓	✓	–	–
e2e wireless™ 2.0	Synchronizes your instruments so they always work together.	✓	✓	✓	–
SoundSmoothing™	Isolates and softens sudden, annoying noises for a more pleasant listening experience.	✓	✓	✓	–
Speech and Noise Management	Automatically reduces background noise while isolating and enhancing speech.	✓	✓	✓	✓
eWindScreen™	Detects annoying wind noise and automatically softens it.	✓	✓	✓	✓
Individuality					
SoundLearning™ 2.0	Automatically adapts to your volume and sound preferences, while considering your individual listening environments.	✓	–	–	–
SoundLearning™	Automatically adapts to your volume and sound preferences.	✓	✓	–	–
DataLearning™	Automatically learns and adapts to your volume preferences.	✓	✓	✓	–
DataLogging	Records data like program usage and microphone modes so your Hearing Care Professional can fine-tune your instruments.	✓	✓	✓	✓
Instrument controls					
Number of Programs	Allows you to select specific settings for different listening environments, like in a restaurant or outdoors.	5	5	5	3
ePen™	Pen-shaped remote control for discreet adjustment of your hearing instruments to individual listening preferences.	✓	✓	✓	–
ProPocket™	Standard remote control for convenient adjustment of your hearing instruments.	✓	✓	✓	–

Wishing on a star:
36 decibels



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Local Contact Information

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House number and street name
City and postal code
Country
Phone: +XX-XXX-XXX-XXXX
www.XXXXXXXXXXXXXXXXX

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

The required features should therefore be specified in each individual case at the time of conclusion of the respective contract.

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